

### **Course Description**

#### MUC2601 | Introduction to Songwriting | 3.00 credits

This course explores the art and craft of popular songwriting. Students will learn the basics of lyric writing, chord progressions, melodic creation, and structure as they apply to popular song.

### **Course Competencies:**

Competency 1: The student will demonstrate knowledge of the strategies employed by effective songwriters by:

- Describing the work habits utilized by effective songwriters.
- Keeping a journal of their songwriting activities.

### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

Competency 2: The student will demonstrate knowledge of the resources available for songwriters by:

- Identifying trade publications that track the success of popular songs.
- Listing organizations that provide networking opportunities for songwriters.

### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

**Competency 3:** The student will demonstrate knowledge of the social and ethical issues faced by music creators by:

- Describing the effect of various songs on the individual and society.
- Identifying the ethical issues inherent in the field of music creation.

## **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues

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- Information Literacy
- Social Responsibility

**Competency 4:** The student will demonstrate an understanding of harmonic structure commonly used in popular songs by:

- Identifying common chord progressions.
- Composing short musical pieces based on common chord progressions.

### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

Competency 5: The student will demonstrate an understanding of formal structure in popular songs by:

- Identifying the various sections that comprise various popular song forms.
- Composing musical pieces consistent with accepted popular song forms.

### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

**Competency 6:** The student will demonstrate proficiency in the creation of melodic content by:

- Utilizing various creativity techniques to inspire melodic themes.
- Analyzing melodic ideas for memorability, phrase structure, stability, consistency with harmony, and aesthetic value.

# **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

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**Competency 7:** The student will demonstrate an understanding of the musical and aesthetic qualities that define different genres of popular songs by:

• Differentiating among songs of various styles

#### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

Competency 8: The student will demonstrate proficiency in the creation of song lyrics by

- Utilizing various creativity techniques to inspire lyric themes.
- Writing lyrics utilizing various rhyming configurations
- Writing lyrics conveying various themes.
- Writing lyrics that convey various emotional qualities

#### **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

Competency 9: The student will demonstrate an understanding of the role of the title in popular songs by

- Identifying different types of song titles.
- Analyzing song titles for memorability and uniqueness.
- Utilizing various creativity techniques to inspire song titles

## **Learning Outcomes:**

- Aesthetic / Creative Activities
- Communication
- Computer / Technology Usage
- Critical thinking
- Cultural / Global Perspective
- Ethical Issues
- Information Literacy
- Social Responsibility

**Competency 10:** The student will demonstrate proficiency in the preparation of a song demo by:

 Producing a simple arrangement of a musical composition utilizing a currently available recording medium.

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